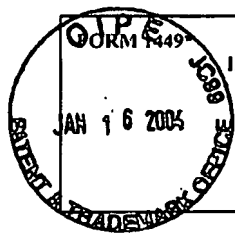


Date Mailed: January 14, 2004

Sheet 1 of 1



INFORMATION DISCLOSURE STATEMENT

IN AN APPLICATION

(Use several sheets if necessary)

Docket Number:

60027.0201US01/BS02339

Application Number:

10/726,727

Applicant: William R. Matz

Filing Date: December 2,
2003

Group Art Unit: Not Yet Assigned

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
J.Z./	5,038,211	08/06/91	Hallenbeck	358	142	
	5,559,548	09/24/96	Davis et al.	348	6	
	5,630,119	05/13/97	Aristides et al.	395	601	
	5,818,438	10/06/98	Howe et al.	345	327	
	5,892,508	04/06/09	Howe et al.	345	327	
	5,917,481	06/29/99	Rzeszewski et al.	345	327	
	5,983,227	11/09/99	Nazem et al.	707	10	
	6,076,094	06/13/00	Cohen et al.	707	104	
	6,172,674	01/09/01	Etheredge	345	327	
	6,252,586	06/26/01	Freeman et al.	345	321	
	6,314,577	11/06/01	Pocock	725	93	

FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

J.Z./		"The Wink System," www.wink.com , date unknown, 5 pages.
		"allNet Devices: - Report: Interactive TV Soon to Become Direct Marketing Tool," www.allnetdevices.com , 2/21/10, 14 pages.
		Liberate Technologies, www.solutions.liberate.com , ate unknown, 7 pages.
		Respond TV, www.respondtv.com , date unknown, 4 pages.
		Nielsen Media Research, "Who We Are and What We do," www.nielsenmedia.com , date: 2001, 4 pages.

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PATENT TRADEMARK OFFICE

EXAMINER

/Jun Fei Zhong/

DATE CONSIDERED

09/17/2007

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.